

California Realty Experts Reaches 200 Facebook Likes With Ice Bucket Challenge

California Realty Experts recently reached 200 Facebook "likes" by offering to match each vote with a \$1 donation to the ALS Foundation. Upon reaching their goal, the entire office participated in the "Ice Bucket Challenge" and videoed the event for posting on the web.

California Realty Experts not only provides professional realty services to southern California but also supports many worthy causes. Recently, the entire office participated in the ALS "Ice Bucket Challenge" designed to raise funds to fight Lou Gehrig's Disease, a degenerative disease that affects the brain's nerve cells. The challenge was the result of a successful Facebook drive in which the company matched "likes" with donations to ALS.

The staff offered to match every new "like" on Facebook with a \$1 donation and to collectively perform the ice bucket challenge, which involves dumping ice water on the head, if they reached 200 likes. The goal was reached and the office videoed their ice bucket challenge acceptance in which the entire staff performed the feat at once on September 4, 2014. The video can be seen at <https://www.youtube.com/watch?v=n07To7QSJ04>.

California Realty Experts, on the web at www.californiarealtyexperts.com, offers a complete website that allows Californians to search for properties by neighborhoods at www.californiarealtyexperts.com/neighborhoods and to learn more about agents at www.californiarealtyexperts.com/agents. As one of southern California's leading realty firms, the company recently celebrated a new milestone when realtors collectively closed on more than \$6 million in home sales in May 2014, with a single realtor accounts for \$1.95 million in sales alone.

California Realty Experts, led by Geno Diegelman, is a collection of some of the best realtors in southern California who are dedicated to making the home sales and buying processes easier for clients. With a huge inventory of top-quality homes, this firm can find anyone the home of his or her dreams and help them close on the sale quickly.

For More Information:

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