

## **It's Just Lunch Washington DC Features Free Book on Radio Spots**

*The Washington DC Metro area has been taken by storm by It's Just Lunch DC where President Krista White offers privacy-protected dating with no pressure. Now, the best-selling author is offering a free copy of Lies, Lust and Love Over Lunch, her book about modern dating in DC that has been offered through spots on Washington radio stations.*

Krista White is recognized as DC's "Official Matchmaker." Her company has turned heads with its unique approach to dating: allow men and women who have been personally matched by a matchmaker to meet in a non-threatening environment with no pressure to ever meet again, but with the option to continue dating if they both choose to do so. This simple but effective dating approach has caused It's Just Lunch to become a rising star in the crowded dating and matchmaking field.

However, It's Just Lunch Washington DC as seen at <https://www.youtube.com/watch?v=I4zdmqL80NE> is taking this interesting concept even further. Krista White is the bestselling author of *Lies, Lust and Love Over Lunch*, a candid look at modern dating. She is now giving a free copy of her book to anyone who calls her toll-free number. Recently, White has been advertising the giveaway over radio spots in the DC Metro Area.

According to the founder of It's Just Lunch Washington DC as seen at [http://www.consumeraffairs.com/dating\\_services/just\\_lunch.html](http://www.consumeraffairs.com/dating_services/just_lunch.html), dating in a large city is difficult. When asked why dating seems to be so hard for young professionals, White said, "On your own it's nearly impossible. Limited selection and limited time availability really shrink their options, especially in a city like DC." Many people in the DC area are not natives and have no idea where to look for the right partner.

It's Just Lunch Washington DC, as seen at <http://www.lunchdatingtips.com/>, is changing that reality for young professionals. IJL arranges a no-pressure meeting over drinks or lunch and allows the candidates to talk to each other before both report back on whether they are interested in another meeting.

Those who want an autographed copy of White's book can have one for free by calling (844) 3BOOK48 or [\(844\) 326-6548](tel:8443266548). With help from It's Just Lunch, Washington's single professionals can enjoy casual and stress-free dating in a safe environment.

**About IJL:** It's Just Lunch Washington DC is a dating service that matches professionals with others who share their interests and dating goals. Unlike dating sites, IJL offers discreet and individualized matchmaking services with guaranteed dates.

### **For More Information:**

Krista White, CMM, CPC  
It's Just Lunch Washington DC  
1001 Connecticut Ave #1030  
Washington, DC 20036  
[krista@ijlwash.com](mailto:krista@ijlwash.com)

(202) 466-6699