

HipTraveler Introduces The First Truly Simple Drop And Drag Itinerary Builder

HipTraveler is making travel planning easier than ever with its unique drop and drag Itinerary Builder. Simply collect inspirations from anywhere on the web via the Hip Bookmarklet, import from your social feeds, or search HipTravelers' 50 million destination images to build the perfect trip.

HipTraveler is a new type of travel website that helps travelers to not only to find the perfect itineraries and trips, but also to interact in an online community of travel pros. On the site, travelers plan trips and share their itineraries, and then the community and site editors chose the top entries by “hipping” the ones they like. The top trips for each destination are then presented in a grid format using a proprietary algorithm that includes overall popularity, travel personality type, and quality of content.

This method allows travelers who don't want to spend hours building their trips plans, to simply search by destination and see the top results. Additionally, once a traveler finds an itinerary they like, they can customize the trip to fit their schedule, specific preferences, or price range. For the travel planners and pros that contribute the top itineraries, HipTraveler pays them a percentage of each booking for providing their expertise. With the drop and drag feature, the website allows users to plan their trips in the easiest way possible and make them truly individual while relying on the expertise of those who have already traveled to these locations.

By offering support from an entire travel community, HipTraveler is changing how travelers plan and book trips as well as how travel professionals make money. After all, shouldn't travel planning be fun and inspirational? And, if you were a travel pro, wouldn't it be nice to earn additional compensation for your expertise?

See some examples of HipTraveler's top itineraries by visiting <http://www.hiptraveler.com/#!/home/>, or dive right into specific Cuba travel packages as seen at <http://www.hiptraveler.com/#!/Itinerary/Cuba-Cultural-Adventure/539f3c95e4b07409c2939f5a> or Tulum, Mexico travel packages as seen at <http://www.hiptraveler.com/#!/Itinerary/Tulum-Adventure/53e23077e4b0ad9294b9dede>

About HipTraveler

HipTraveler www.hiptraveler.com is an online travel community that features a powerful, visually stunning, discovery and planning platform that makes it super easy for travelers to discover unique experiences and to plan & book their next trip. On the site, travelers create and share Travelogues that include their “travel story” in blog format, videos, and itinerary details from their trip. The site caters to both avid travelers and travel pros like bloggers, travel agents, and tour operators. For the pros, the site provides a robust publishing, distribution, and monetization platform. For the avid traveler, the platform makes it easy to discover, plan, and book trips by scanning through travel stories and itineraries from some of the top travelers in the world.

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